

PM270

Softback calendar



OVERALL INFORMATION

Product type	softcover product
Size	150 x 175 mm
Minimum order quantity	250 pcs
Production lead time	14
Price level	**

COVER

Type of cover	paper softcover
Cover material	both sides coated cardboard 250g/sqm,
Cover material (options)	recycled coated paper 300g/sqm, cardboard recycled uncoated kraft 300g/sqm, cardboard recycled uncoated 240g/sqm,
Finishing	glossy foil lamination
Finishing (options)	matt foil lamination, scratch proof matt foil lamination, soft foil lamination, matt foil lamination + UV spot varnish coating,
Customization	print,
Print	CMYK

STICKY NOTES

Size	100 x 72 mm
Paper quality	self-adhesive white 80g/sqm (recommended print VividPrint CMYK)
Paper quality (options)	self-adhesive pastel pink 70g/sqm (recommended print PMS/HKS), self-adhesive pastel blue 70g/sqm (recommended print PMS/HKS), self-adhesive pastel green 70g/sqm (recommended print PMS/HKS), self-adhesive pastel yellow 70g/sqm (recommended print PMS/HKS), self-adhesive paper 70g/sqm brilliant pink (recommended print black), self-adhesive paper 70g/sqm brilliant green (recommended print black), self-adhesive paper 70g/sqm brilliant orange (recommended print black), self-adhesive paper 70g/sqm brilliant yellow

STICKY NOTES

Paper quality (options)	(recommended print black), self-adhesive white recycled 80g/sqm (recommended print VividPrint CMYK), self-adhesive paper 90g/sqm kraft recycled (recommended print PMS/HKS),
Number of sheets	50 pcs
Bottomsheet	offset paper 170g/sqm
Customization	print

PAGE MARKERS

Type of page markers	5 pcs of standard PET page flags on a backsheet
Size	12-44 mm
Number of sheets	20 pcs
Color	pink, orange, yellow, green, blue

PACKAGING

Unit packaging	individually in poly bag
Bulk packaging	together in boxes