

## PM201

## Hardback calendar



## OVERALL INFORMATION

|                        |                   |
|------------------------|-------------------|
| Product type           | hardcover product |
| Size                   | 194 x 210 mm      |
| Minimum order quantity | 250 pcs           |
| Production lead time   | 14                |
| Price level            | ***               |

## COVER

|                             |   |
|-----------------------------|---|
| Type of cover               | hardcover made of solid board 1,75mm  |
| Finishing                   | glossy foil lamination  |
| Finishing (options)         | matt foil lamination, scratch proof matt foil lamination, soft foil lamination, matt foil lamination + UV spot varnish coating, |
| Customization               | print,  |
| Print                       | CMYK  |
| Endpaper material           | coated paper 150g/sqm   |
| Endpaper material (options) | recycled coated paper 150g/sqm, craft paper 120g/sqm,   |
| Finishing                   | glossy foil lamination  |
| Finishing (options)         | matt foil lamination, scratch proof matt foil lamination, soft foil lamination, matt foil lamination + UV spot varnish coating, |
| Customization               | print   |
| Print                       | CMYK  |

## STICKY NOTES

## NOTEPAD 1

|                         |   |
|-------------------------|---|
| Size                    | 100 x 72 mm   |
| Paper quality           | self-adhesive white 80g/sqm (recommended print VividPrint CMYK)   |
| Paper quality (options) | self-adhesive pastel pink 70g/sqm (recommended print PMS/HKS), self-adhesive pastel blue 70g/sqm (recommended print PMS/HKS), self-adhesive pastel green 70g/sqm (recommended print PMS/HKS), self-adhesive pastel yellow |

## STICKY NOTES

|                         |   |
|-------------------------|---|
| Paper quality (options) | 70g/sqm (recommended print PMS/HKS), self-adhesive paper 70g/sqm brilliant pink (recommended print black), self-adhesive paper 70g/sqm brilliant green (recommended print black), self-adhesive paper 70g/sqm brilliant orange (recommended print black), self-adhesive paper 70g/sqm brilliant yellow (recommended print black), |
| Number of sheets        | 50 pcs  |
| Bottomsheet             | offset paper 170g/sqm   |
| Customization           | print   |

## NOTEPAD 2

|                         |   |
|-------------------------|---|
| Size                    | 50 x 72 mm  |
| Paper quality           | self-adhesive white 80g/sqm (recommended print VividPrint CMYK)   |
| Paper quality (options) | self-adhesive pastel pink 70g/sqm (recommended print PMS/HKS), self-adhesive pastel blue 70g/sqm (recommended print PMS/HKS), self-adhesive pastel green 70g/sqm (recommended print PMS/HKS), self-adhesive pastel yellow 70g/sqm (recommended print PMS/HKS), self-adhesive paper 70g/sqm brilliant pink (recommended print black), self-adhesive paper 70g/sqm brilliant green (recommended print black), self-adhesive paper 70g/sqm brilliant orange (recommended print black), self-adhesive paper 70g/sqm brilliant yellow (recommended print black), |
| Number of sheets        | 50 pcs  |
| Bottomsheet             | offset paper 170g/sqm   |
| Customization           | print   |

## PAGE MARKERS

|                      |   |
|----------------------|---|
| Type of page markers | 5 pcs of standard PET page flags on a backsheet |
| Size                 | 12-44 mm  |
| Number of sheets     | 20 pcs  |
| Color                | pink, orange, yellow, green, blue               |

## CALENDAR

|                           |                      |
|---------------------------|----------------------|
| Size                      | 204-99 mm            |
| Paper quality             | offset paper 80g/sqm |
| Number of sheets          | 12                   |
| Number of calendar sheets | 1                    |
| Customization             | print                |
| Print                     | CMYK / PMS / HKS     |

## PACKAGING

|                |                          |
|----------------|--------------------------|
| Unit packaging | individually in poly bag |
| Bulk packaging | together in boxes        |